

Mr P's Round Up of Christmas Adverts 2020

Here is a collection of questions linked to each of the popular Christmas adverts released this year:

[John Lewis Christmas Advert:](#) *Click the image to watch the advert.*



[McDonalds Christmas Advert:](#) *Click the image to watch the advert.*



[Disney Christmas Advert:](#) *Click the image to watch the advert.*



John Lewis Christmas Advert 2020

Questions Linked to the video:

Pause at ten seconds.

What time of year is it? How do you know?

How is the boy feeling? Why do you think this?

What makes the boy change feeling? What does he feel now?

Do you think the girl and boy know each other? Why?

Why did the girl help the boy?

How does the boy feel when he gets his ball back?

Pause at 36 seconds.

What has happened to the snowman? Why has this happened?

How does the boy help?

Why does the boy help?

What other stories do you know where a snowman flies?

Pause at 45 seconds

How does the snowman help with the car?

Why would he give up himself to help others?

Can you think of another example where people sacrifice themselves to help others?

Pause at 58 seconds

How is the neighbour feeling?

Why do you think he feels like this?

What can the man do to cheer his neighbour up?

Pause at 1:06

What is the man laughing at?

What is your favourite joke?

What is the man's job?

Pause at 1:25

How is the hedgehog feeling?

Why?

What can the pigeons do to help?

Can you think of a time when you felt left out?

Why is the girl on the bus upset?

How do you think she broke her glasses?

What is the message of this advert?

Why do you think John Lewis have tried to spread this message?

On a scale of 1-5, how effective is this advert in making you be more kind?

What can you do over the next couple of days to help others?

Can you think of other examples of kindness during the pandemic?

Questions and Answers Linked to the video:

Pause at ten seconds.

What time of year is it? How do you know? *It is winter as it is snowing and the boy is wearing clothes that show it is cold*

How is the boy feeling? Why do you think this? *The boy is sad because his ball is stuck in a tree*

What makes the boy change feeling? What does he feel now? *He becomes hopeful when he sees the pigeon as he thinks it might knock the ball down.*

Do you think the girl and boy know each other? Why? **No, as they don't greet each other.**

Why did the girl help the boy? *She helped because she could see he was sad and it is the right thing to do.*

How does the boy feel when he gets his ball back? *Elated as he has his ball back.*

Pause at 36 seconds.

What has happened to the snowman? Why has this happened? *He has melted in the sun.*

How does the boy help? *He turns snow into a balloon*

Why does the boy help? *Because he can and when you see someone in distress and you can do something to help, it is the right thing to do.*

What other stories do you know where a snowman flies? *The Snowman by Raymond Briggs*

Pause at 45 seconds

How does the snowman help with the car? *He takes part of himself and moulds it into a heart that can be used as a wheel.*

Why would he give up himself to help others? *He still has enough to be happy and content but by giving himself to help others he is able to make others happy.*

Can you think of another example where people sacrifice themselves to help others? *Doctors and Nurses in the NHS have given so much of their time, energy and sacrificed a lot to help others during this year.*

Pause at 58 seconds

How is the neighbour feeling? *Sad*

Why do you think he feels like this? *He is alone and has no one to celebrate Christmas with.*

What can the man do to cheer his neighbour up? *Go round and have a chat to him or invite him over for dinner.*

Pause at 1:06

What is the man laughing at? *The joke from the cracker he shared with his neighbour.*

What is your favourite joke?

What is the man's job? *He is a barber*

Pause at 1:25

How is the hedgehog feeling? *Alone*

Why? *He feels isolated and wants to be part of the pigeon crew.*

What can the pigeons do to help? *Let him join in the gang and be his friend.*

Can you think of a time when you felt left out?

Why is the girl on the bus upset? *She had broken her glasses*

How do you think she broke her glasses?

What is the message of this advert? *Acts of kindness can really help others.*

Why do you think John Lewis have tried to spread this message? *With the pandemic of 2020, we have seen so many examples of selfless acts of kindness, it reflects how we have all come together to help each other in these tough times.*

On a scale of 1-5, how effective is this advert in making you be more kind?

What can you do over the next couple of days to help others?

Can you think of other examples of kindness during the pandemic?

Exploring the Song - A Little Love - Celeste

Put it in your pocket

Watch it move a mountain

Of all the things to be

I choose the kindness

And if you gave some to me

I think we'd find ourselves here dancing in the street

Everyone we meet would smile a little daydream

It could be amazing

Wouldn't it be wonderful if everybody gave a little love?

Happiness

Nothing better in this world to get than happiness

If I give this gift to you

Wouldn't everybody get a little love?

One could turn to two

It's so surprising what the little things can do

And all at once you see a million faces bloom

December turns to June

And smiles a little daydream

It could be amazing

Wouldn't it be wonderful if everybody gave a little love?

(Wouldn't it be wonderful if everybody gave a little...)

Happiness

Nothing better in this world to get than happiness

If I give this gift to you

Wouldn't everybody get a little love?

Love, love

Questions to consider:

What is it we can put in our pocket?

What does the singer mean by putting it into your pocket?

How can kindness move a mountain?

What other things can people be?

Why do you think the singer chooses kindness?

Do you think the singer prefers giving or receiving acts of kindness?

How does it make her feel?

Why do you think this?

Who can receive acts of kindness?

What does the singer think is the best feeling in the world?

Do you agree?

Why?

Do you think happiness is a gift?

Why does the singer use the gift metaphor?

Why does the singer describe it as a 'little' love?

What does the singer mean when she says one can turn to two?

What does bloom mean?

What does the singer mean when she says December to June?

What is the weather like in December compared to June?

Questions and Answers:

What is it we can put in our pocket? *Kindness*

What does the singer mean by putting it into your pocket? *We can save it to use on another day.*

How can kindness move a mountain? *Kindness has the power to do amazing things such as move mountains. Mountains are usually a symbol of an obstacle or a journey to conquer. Kindness can always help on these journeys.*

What other things can people be? *Hurtful, jealous, nasty*

Why do you think the singer chooses kindness? *She knows how powerful it can be to help others and it costs nothing.*

Do you think the singer prefers giving or receiving acts of kindness? *Both, she says if you gave some to me we'd both be dancing in the street meaning both the giver and receiver would feel happy and content.*

How does it make her feel? *Happy*

Why do you think this? *She says she'd be dancing in the street which is something you do when you are happy.*

Who can receive acts of kindness? *Anyone*

What does the singer think is the best feeling in the world? *Happiness*

Do you agree?

Why?

How can you tell if someone is happy? *They smile, they have a spring their step, their eyes light up.*

What things make you happy?

Do you think happiness is a gift? *Personally, I think it is a rite, we all have the rite to be happy. However, it can be a gift as it is something we can give other people through acts of kindness.*

Why does the singer use the gift metaphor? *Gifts are something we give each other and this can be done through acts of kindness which result in the recipient being happy.*

Why does the singer describe it as a 'little' love? *By using the adjective little she is explaining that acts of kindness don't have to be grand they just have to be meaningful and thoughtful.*

What does the singer mean when she says one can turn to two? *When someone receives an act of kindness, they might pass it on to others which will make it spread and multiply a lot quicker.*

What does bloom mean? *When flowers bloom the colourful petals appear which make the plants and flowers look more pretty.*

What does the singer mean when she says December to June? *We go from winter to summer, dark to light, cold to warm.*

What is the weather like in December compared to June? *In December the weather is cold, miserable and dark as it is the middle of winter. Whereas, June is Summer, where it is hot and bright.*

McDonalds Christmas Advert 2020

Questions linked to the video:

Pause at 6 seconds:

How old is the boy?

Why do you think this?

What are the boys interests and hobbies?

What makes you think this?

Pause at 8 seconds:

How does the boy react to Mum on the outside?

How does the boy react on this inside?

What do we call the small boy inside?

Why does the boy refuse to help even though inside he wanted to?

How do you think this made Mum feel?

Pause at 26 seconds:

Where are they?

Do you think the boy wants to be there? Why?

How do you think the boy would describe his Mum?

How does Mum feel?

Do you think this advert is pro or anti technology?

Why might it be wrong to give children technology at a young age?

Pause at 55 seconds:

How has the boy's attitude changed?

What has caused this?

How has this made his mum feel?

Pause at 58 seconds:

Look at the wall, where is Dad?

What makes you think this?

Pause at 1:12

What do you think Mum is looking at?

How is she feeling at this point?

Pause at 1:21

How is Mum feeling?

What makes you think this?

What do you think the overall message of this advert is?

Why might parents be emotional watching this advert?

What lesson can be learnt if you're a teenager watching this?

Questions and Answers:

Pause at 6 seconds:

How old is the boy? *Teenager*

Why do you think this? *He is playing video games on his own in his room.*

What are the boys interests and hobbies? *Football and video games*

What makes you think this? *There are posters and football trophies alongside the video game being a football one. He has a console, headset and his own gaming chair.*

Pause at 8 seconds:

How does the boy react to Mum on the outside? *He is irritated.*

How does the boy react on this inside? *He is excited*

What do we call the small boy inside? *His inner child*

Does everyone have an inner child? *Yes*

What tends to happen to our inner child? *We dismiss and ignore it.*

Why does the boy refuse to help even though inside he wanted to? *He thinks it is a babyish thing to do and he needs to be more cool and grown up.*

How do you think this made Mum feel? *Upset*

Pause at 26 seconds:

Where are they? *At the markets shopping.*

Do you think the boy wants to be there? Why? *No, he has his head down on his phone.*

How do you think the boy would describe his Mum? *Embarrassing*

How does Mum feel? *Distraught*

Why? *Her son is more interested in his phone than on her. When he was younger he probably loved spending time like this with her.*

Do you think this advert is pro or anti technology? *Anti, technology seems to be the distraction that stops the boy engaging with his mum.*

Why might it be wrong to give children technology at a young age?

Pause at 55 seconds:

How has the boy's attitude changed? *He has embraced his inner child.*

What has caused this? *He's realised his Mum just wants to have fun and make memories or the fact she has treated him to a McDonalds.*

How has this made his mum feel? *Happy*

Pause at 58 seconds:

Look at the wall, where is Dad? *Open to interpretation mainly based on pupil's own experience.*

What makes you think this?

Pause at 1:12

What do you think Mum is looking at? *The family baubles on the tree.*

How is she feeling at this point? *Content, it is like Christmases of past.*

Pause at 1:21

How is Mum feeling? *Shocked and surprised*

What makes you think this? *From everything her son has done, she didn't think he'd remember to put the carrots out for Rudolph as he had grown out of it.*

What do you think the overall message of this advert is? *To remember how magical Christmas is for families and how we should embrace our inner child.*

Why might parents be emotional watching this advert? *When children grow up and become more independent parents might feel sad that they are no longer depended on as much as they were. It can leave an empty hole and remind parents of how quick time can pass and how precious time is.*

What lesson can be learnt if you're a teenager watching this? *That technology can never replace genuine human interaction and that your parents are always there for you and all they ever want is your time and company.*

Exploring the Song - Forever Young, originally by Alphaville.

Let's dance in style, let's dance for a while

Heaven can wait, we're only watching the skies

Hoping for the best but expecting the worst

Are you gonna drop the bomb or not?

Let us die young or let us live forever

We don't have the power but we never say never

Sitting in a sandpit, life is a short trip

The music's for the sad men

Can you imagine when this race is won?

Turn our golden faces into the sun

Praising our leaders, we're getting in tune

The music's played by the, the mad man

Forever young, I want to be forever young

Do you really want to live forever?

Forever, and ever

Forever young, I want to be forever young

Do you really want to live forever?

Forever and ever young

Some are like water, some are like the heat

Some are a melody and some are the beat

Sooner or later, they all will be gone

Why don't they stay young?

It's so hard to get old without a cause

I don't want to perish like a fading horse

Youth's like diamonds in the sun

And diamonds are forever

So many adventures couldn't happen today

So many songs we forgot to play

So many dreams swinging out of the blue

Oh let them come true

Forever young, I want to be forever young

Do you really want to live forever?

Forever, and ever

Forever young, I want to be forever young

Do you really want to live forever?

Forever, and ever young

Forever, and ever

(Forever young, I want to be forever young)

(Do you really want to live forever?)

Questions to consider:

Consider the first two lines, what is the singer trying to do?

What does he mean by heaven can wait?

Consider the third line and think about what age of people it might relate to. Who do you think tends to be more hopeful? Adults or Youth?

Who tends to expect the worst? Adults or Youth?

What makes you think this?

What do you think is the significance of the last line?

How is youth presented in the song?

What does the singer think of adult life?

Why might living forever be similar to dying young?

Who doesn't have the power?

What do the youth have?

Who tends to sit in a sandpit?

What does he think of life?

Who does he think will like this song?

What do you think the race is?

What makes you think this?

What does it mean to get in tune?

Why is the music being played by mad men?

Why does the singer want to be forever young?

In this second verse, what do the symbols of heat, water, melody and beats represent?

What can heat add to water?

What do melodies and beats make?

What is the singer trying to say here with these metaphors?

What does the singer mean by cause?

What does the word perish mean?

Why use the simile like a fading horse?

Why does the singer compare youth to diamonds?

What do you think has stopped the adventures, songs and dreams happening?

What is the singer trying to teach people in this song?

What is the overall message of this song?

Why do you think this song was chosen for the advert?

Background to the song:

The lyrics are an embodiment of the fear of nuclear war and were influenced heavily by the political climate of the early 1980's when it was written. Ronald Reagan was president of the US and the Cold War was at its height. After the death of the long-time Soviet leader, Leonid Brezhnev, world fears turned to the possibility that the US President Reagan would trigger a nuclear holocaust.

For the year 2020, I am going to adapt some of the ideas and link them to more current topics such as climate change.

Questions and Answers:

Consider the first two lines, what is the singer trying to do? *Make the most of the time they have.*

What does he mean by heaven can wait? *We imagine heaven to be this amazing place we go when we die, and dying is inevitable the singer is trying to explain that there is also a lot of beauty and wonder around us in this world.*

Consider the third line and think about what age of people it might relate to. Who do you think tends to be more hopeful? Adults or Youth? *The youth tend to be more hopeful.*

Who tends to expect the worst? Adults or Youth? *Adults*

What makes you think this? *As we get older we become more pessimistic*

What do you think is the significance of the last line? *The bomb can be a symbol of anything that could potentially kill us; climate change, nuclear weapons.*

How is youth presented in the song? *Youth is presented as something beautiful and precious. The singer loves the innocence and vulnerability of youth.*

What does the singer think of adult life? *He doesn't like it. He would rather stay young*

Why might living forever be similar to dying young? *Death is inevitable and becomes more of a worry as you get older, if you could live forever you would probably keep the attitude and innocence of youth.*

Who doesn't have the power? *The youth*

What do the youth have? *They might not have the power but they have a never say die attitude which is shown in how young people drive change through protests.*

Who tends to sit in a sandpit? *Children play in sandpits.*

What does he think of life? *It is short*

Who does he think will like this song? *He thinks people who feel the same as him, scared and sad to grow old will like this song*

What do you think the race is? *The race could link to the human race, the nuclear race or linked to global warming.*

What makes you think this? *Turning our golden faces into the sun might refer to the climate change issue we are facing.*

What does it mean to get in tune? *A bit like the Pied Piper, we follow a tune of the leaders not knowing it is leading us into a bad situation.*

Why is the music being played by mad men? *The tune we are all following is being played by the leaders who aren't taking climate change seriously.*

Why does the singer want to be forever young? *He wants to always live with the innocence, hope and optimism he sees in young people. He doesn't want to be old where the realisation of growing old, having responsibilities and stress can eat away at you.*

In this second verse, what do the symbols of heat, water, melody and beats represent? *Water is needed for survival, heat for passion, melody is beauty and beats keep your life rhythmic. Together they make you complete.*

What can heat add to water? *Heat can be added to water.*

What do melodies and beats make? *Even though they are different, together they make a song.*

What is the singer trying to say here with these metaphors? *That we are all different and that we should see all our differences as strengths.*

What does the singer mean by cause? *A cause is a meaning or purpose, without a purpose life can become dull and boring.*

What does the word perish mean? *To die*

Why use the simile like a fading horse? *Older horses are put out to pasture and replaced with younger stock and left to die.*

Why does the singer compare youth to diamonds? *If the youth can be given light and support, they can thrive just like diamonds in the sun. They are precious and delicate but also rare as youth isn't permanent.*

What do you think has stopped the adventures, songs and dreams happening? *Fear*

What is the singer trying to teach people in this song? *That we should embrace the fearlessness of youth to try new things, new experiences and not let adult life stop you from achieving your dreams.*

What is the overall message of this song? *To make the most of your youth and not let growing old stop you from being young at heart.*

Why do you think this song was chosen for the advert? *There are links in that the Mum is realising her son is growing old and wants to remind him of all the great times they've had when he was a child. The boy ignores his inner child and as the song alludes, embracing your inner child can make you happy.*

Disney Christmas Advert 2020

Questions to consider from the video:

Pause at 15 seconds

What year is it?

Where is this story set?

Who is the girl excited to see?

Do you think her father has been away for a short time or long time?

Pause at 1 minute

Who is the little girl now in 2005?

Where is the story set?

How do you know?

What time of year is it?

Why has the old lady kept the Mickey teddy?

Who is the little girl now?

How old is she?

Why do you think this?

Why is Grandma having to look after her?

What are they making?

Pause at 1:05

What year do you think it is now?

Why do you think this?

What has happened?

How does the granddaughter feel?

How does the Grandma feel?

Pause at 1:15

What year is it now?

How old is the Granddaughter?

What is similar between her and the boy in the McDonalds advert?

How does this make Grandma feel?

Pause at 1:33

What year is it now?

Why do you think this?

How is the grandma feeling?

When the granddaughter sees her, how does she feel?

What does the granddaughter do to cheer up her Grandma?

Why does this cheer up Grandma?

Questions and Answers:

Pause at 15 seconds

What year is it? 1940

Where is this story set? *In another country, possibly somewhere in Asia or the middle East*

What evidence in the video makes you think this? *The architecture, the lanterns, the cars and carts.*

Who is the girl excited to see? *Her father*

Do you think her father has been away for a short time or long time?

Why?

Pause at 1 minute

Who is the little girl now in 2005? *The Grandma*

Where is the story set now? *In England*

How do you know? *The house is similar to ours.*

What time of year is it? *Christmas*

How do you know? *It is snowing outside.*

Why has the old lady kept the Mickey teddy? *It reminds her of her father.*

Who is the little girl now? *Her granddaughter*

How old is she? *Open for discussion*

Why do you think this?

Why is Grandma having to look after her? *Her parents might be at work*

What are they making? *Lanterns like the ones on the street when Grandma was young.*

Pause at 1:05

What year do you think it is now? *Open for discussion*

Why do you think this?

What has happened? *The Mickey doll has been ripped at the ears.*

How does the granddaughter feel? *Upset*

How does the Grandma feel? *Devastated*

Pause at 1:15

What year is it now?

How old is the Granddaughter?

What is similar between her and the boy in the McDonalds advert? *They are both teenagers who are more bothered about their phones than spending time with their family*

How does this make Grandma feel? *Upset and lonely.*

Pause at 1:33

What year is it now?

Why do you think this?

How is the grandma feeling? *Alone and distraught*

When the granddaughter sees her, how does she feel? *Guilty that she is so distracted she has forgotten her Grandma and her traditions.*

What does the granddaughter do to cheer up her Grandma? *Decorate the house with lanterns.*

Why does this cheer up Grandma? *It makes her reminisce about her youth and her father.*

What is the message of this advert? *The importance of traditions and family and how we should make time for those closest to us.*

Exploring the Song - Love is a Compass by Griff

Moments, they've been everything

And just like magic, can make the whole world sing

That look in your eyes, oh, the joy it brings

When I hold you and you hold me

I know we're not, not what we used to be

But we carry so much history

Put up my sails and I rode the wind

That led me here to you, I'd do it all again

I know it won't always be the same

Feelings don't change, they never fade away

When you're far from home, it's hard to know the way

But it's right there inside

When you need direction

Look to the stars

If you don't know where you're heading

Follow your heart

When you're lost I will guide you

I'm right there beside you

Like a map of your memories

And just like a compass

That leads the way

We may take the long road

But I'll never fade

When you're lost I will guide you

Oh, tell me you'll try to

Remember on the darker days

Love is a compass

I see you there when I'm in my dreams

And just like a child full of possibilities

I can't help but smile at the wonders of the world

'Cause I know I've been there before

I know it won't always be the same

Feelings don't change, they never fade away

When you're far from home, it's hard to know the way

But it's right there inside

Oh-oh, when you need direction

Try close your eyes

If you don't know where you're heading

Just hold on tight

When you're lost I will guide you

'Cause I'm right here beside you

In every memory

And just like a compass

That leads the way

We may take the long road

But I'll never fade

When you're lost I will guide you

Oh, tell me you'll try to

Remember on the darker days

Love is a compass

Questions to Consider

What do moments create?

Why are they special?

What does the singer think moments do?

What do you think the look in your eyes is?

What does it bring the singer?

What has changed in verse 2?

How do they carry the history?

What won't always be the same?

What doesn't change?

What is right there inside?

How can the stars help with directions?

Why should you follow your heart?

How is the singer able to help?

Why does the singer want them to remember the darker days?

What journey do you think the chorus is a metaphor for?

How is love a compass?

What does the singer dream of?

Do you think the singer has had a happy life? Why?

What does the singer mean by 'hold on tight'?

Do you think the singer is old or young?

Who do you think she is singing to?

How do you think the singer has helped her daughter/granddaughter?

Why do you think Disney used this song in the advert?

Questions and Answers

What do moments create? *Memories*

Why are they special? *They are like magic they make people happy.*

What does the singer think moments do? *Make the world sing, we tend to sing when we are emotional - happy and sad.*

What do you think the look in your eyes is? *Happiness*

What does it bring the singer? *Joy to see their child happy*

What has changed in verse 2? *The child has grown up and is now making their own way in the world.*

What is the history they carry? *All the memories they have made together, the good and the bad and these experiences mould you into the person you become today.*

What won't always be the same? *Life, things change, people grow up, circumstances will change and life goes in different directions.*

What doesn't change? *Their love for each other.*

What is right there inside? *The singer's belief and love for their loved ones.*

How can the stars help with directions? *Just like the star guided the wise men, it can help you find your way.*

Why should you follow your heart? *Following your heart can lead you to doing things that make you happy.*

How is the singer able to help? *By always being there to talk to but also bringing them up to be someone who believes in themselves.*

Why does the singer want them to remember the darker days? *To understand that success is not easy and everyone goes through struggles but this makes you appreciate the good times.*

What journey do you think the chorus is a metaphor for? *The journey of life*

How is love a compass? *That wherever you go in life, you will always have treasured memories and family ties that you can always come back to.*

What does the singer dream of? *Their child/grandchild*

Do you think the singer has had a happy life? Why? *Yes, she smiles at the wonders of the world and is excited that their child will have the same experiences.*

What does the singer mean by 'hold on tight'? *You need to be patient when things don't go your way straight away.*

Do you think the singer is old or young? *Old*

Who do you think she is singing to? *Their own child or grandchild*

How do you think the singer has helped her daughter/granddaughter? *They have provided a loving home and created memories and experiences which has helped them grow into a well rounded individual.*

Why do you think Disney used this song in the advert?